

FX

TRADE OFF

Bank of Ireland



What is FX Trade Off

- Following on from a successful campaign in 2017 Bank of Ireland Global Markets, in association with Share Navigator, is giving students an opportunity to learn about the Foreign Exchange (FX) markets.
- Each student will receive a real-time simulated trading account funded with \$1,000,000. Over a 5 week period, each student will compete by trading the global currency markets, and the students with the highest return on investments will win prizes.
- This year, we are introducing a new dynamic to the competition, an intervarsity society competition, with big cash prizes for the top performing society in each university*.
- We will also be bringing the competition to UL and NUIG for the first time this year in addition to UCD, DCU, Trinity and UCC. However, all students studying in Irish 3rd level colleges are eligible to compete for individual prizes.
- Throughout the competition Bank of Ireland Global Markets will provide Market Updates, trading tutorials and general advice to students through twitter, video and in-person presentations.



* Only universities with Bank of Ireland Branches on campus can win intervarsity prizes.

FX Trade Off 2018



FX Paper Trading



Entry deadline 3rd October



Live 5th October – 9th November



Prizes

- ✓ Internship/Graduate Mentoring
- ✓ Cash
- ✓ Weekly and daily spot prizes (subject to T&Cs)
- ✓ Intervarsity competition: Cash prizes for societies*



DCU, NUIG, TCD, UCC, UCD, UL
✓ 1000 Places



* Only universities with Bank of Ireland Branches on campus can win intervarsity prizes.

- ✓ Video Tutorials
- ✓ Online Resources

INTRO TO FX TRADING

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CURRENCIES ARE TRADED IN PAIRS

BUY ONE CURRENCY, SELL THE OTHER

CURRENCY STRENGTH/WEAKNESS IS ALL RELATIVE...

...THINK OF IT AS AN INVESTMENT IN AN ECONOMY

BUY SELL

Bank of Ireland
Global Markets



- ✓ In-person Briefings
- ✓ Daily Twitter Market Updates and Trading Ideas

'THE MARKET'

CENTRAL BANKS

HEDGE FUNDS

CORPORATES

PENSION FUNDS

INVESTMENT BANKS

SME & LOCAL BUSINESS

SMALL BUSINESS



TRADING METHODS

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FUNDAMENTAL

TECHNICAL

QUANTITATIVE

MARKET POSITIONING



EVENTS TO WATCH

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ECONOMIC RELEASES

GEOPOLITICAL EVENTS

Oct 2nd Global PMI Releases

Oct 3rd Australian Central Bank (RBA)

Oct 6th US Non-Farm Payrolls

Oct 12th Bank of England MPC Meeting

Oct 13th IMF World Economic Outlook

Oct 13th-15th IMF Annual Meetings

Oct 18th UK Employment Report

Oct 19th-20th EU Heads of State

Oct 25th Bank of Canada Policy Meeting

Oct 25th UK GDP Release

Oct 26th European Central Bank Meeting

Oct 31st Bank of Japan Policy Meeting

Nov 1st US Federal Reserve Meeting

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Global Markets

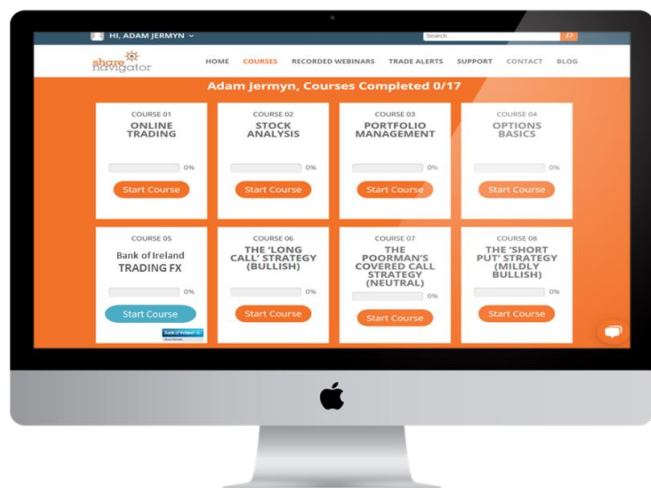


Trading – Share Navigator

- ✓ Bank of Ireland Global Markets is partnering for a second year with Share Navigator, an Irish Fintech Start-Up.
- ✓ Share Navigator allows students to trade on mobile (IOS and Android) and desktop platforms.
- ✓ Share Navigator also provide online education materials and tutorials on using the platform as well as practice accounts for students to use the platform prior to the competition starting.



Education modules



Content

- Trade Off places reserved for people who attend launch nights
- Registration and sign up
- Trading demos on iPads
- Introduction to FX Trade Off
- Masterclass discussion on an FX pairing from **Global Markets traders**
- HR in attendance to promote and field questions on grad programs and internships
- Networking with food and drinks

Schedule

- Monday 24th Sept: NUIG
- Tuesday 25th Sept: UL
- Wednesday 26th Sept: UCC
- Thursday 27th Sept: UCD and DCU
- Monday 1st Oct: Trinity



Prize Breakdown



Individual Prizes

- ✓ **1st Place** - €1500 cash + Summer Internship in Bank of Ireland Global Markets
- ✓ **2nd Place** - €1000 cash + Summer Internship in Bank of Ireland Global Markets
- ✓ **3rd place** - €750 cash
- ✓ **4th place** - €500 cash
- ✓ **5th Place** - €250 cash

- ✓ **Trader of the week** - 5 x €100 one for all vouchers

- ✓ **Daily spot prizes** - Just Eat/Asos vouchers for active traders

Intervarsity Competition

- ✓ **Top Society in Ireland: €10,000**
- ✓ **Top Society in each eligible college: €3,000**
(Open to Societies from DCU, NUIG, TCD, UCC, UCD, UL that have at least 10 traders in the competition. Total returns will be calculated as the cumulative returns of the top 10 traders in each society.)

Competition Benefits

- ✓ HR CV Clinics
- ✓ Financial Literacy Courses
- ✓ Education provided by Global Markets FX Experts
- ✓ Certificate of Participation
- ✓ Graduate Mentoring



Process

- ✓ Registration opens on 17th September
- All entrants will be placed on a waitlist initially
- Students who attend launch nights will be given priority
- FX Trade Off team will have final discretion over who is admitted to the competition - this will ensure fair distribution of places between universities and societies
- As launch nights progress, FX Trade Off team will verify waitlisted users and grant them access to the competition. At this point, the student will be given a practice account to use until the competition starts.
- ✓ Registration ends on 3rd October



Timeline

- **17th September: Register for waitlist online**
- Launch nights:
 - Monday 24th Sept: NUIG
 - Tuesday 25th Sept: UL
 - Wednesday 26th Sept: UCC
 - Thursday 27th Sept: UCD and DCU
 - Monday 1st Oct: Trinity
- **Make sure to attend your university's launch night to get priority for a place in the competition.**
- Places will begin to be allocated following the first launch night
- **3rd October: Registration closes**
- Remaining spaces allocated
- **5th October: Competition Launches**

“In collaboration with Irish Fintech start-up Share Navigator”



FX Paper Trading



Education module



All Irish third level colleges



IOS, Android and desktop enabled



Live 5th October – 9th November